

**CENTRAL EUROPE CRISTAL AWARDS**

**CYBER CRISTAL**

**WEBSITE**

<b>PAYS</b>	<b>(TITRE CAMPAGNE)</b>	<b>ANNONCEUR</b>	<b>AGENCE</b>	<b>DIRECTEUR DE CREATION</b>	<b>PRODUCTION</b>
ROMANIA	IFB - RICH & HONEST	IFB FINWEST	SPOTLIGHT	ION BARBU	SENDAL
POLAND	CHRISTMAS CARD	GENETIX SOUND DESIGN & MUSIC RECORDING STUDIO	LEO BURNETT WARSAW	MARTIN WINTHER/RAFAL GORSKI	ARC WORLDWIDE POLSKA
POLAND	PEPSI - MAXYOURLIFE	PEPSI COLA GENERAL BOTTLERS POLAND SP. ZO.O	DIGITAL ONE	MICHAL OWCZAREK	DIGITAL ONE
POLAND	BE JUPI!	KOFOKA HOLDING A.S	OS 3 MULTIMEDIA	MARCIN MACIONCZYK	OS 3 MULTIMEDIA
RUSSIA	RED DEVIL	RED DEVIL	DELUXE INTERACTIVE	STEPAN BURLAKOV	DELUXE INTERACTIVE
RUSSIA	MERCEDES 4X4	MERCEDES 4X4	DELUXE INTERACTIVE	STEPAN BURLAKOV	DELUXE INTERACTIVE
RUSSIA	WASH THE CAR	MERCEDES	DELUXE INTERACTIVE	STEPAN BURLAKOV	DELUXE INTERACTIVE
<b>BANNIERES / BANNER</b>					
SLOVAK REPUBLIC	FIRST INDEPENDANT AGENCY OF THE YEAR	VACULIK ADVERTISING	VACULIK ADVERTISING	MILAN HLADKY/JURAJ VACULIK	NEON
POLAND	LEVIS - ONE THREAD FITS ALL	LEVIS STRAUSS POLAND	LEO BURNETT WARSAW	RAFAL GORSKI	ARC WORLDWIDE POLSKA
UKRAINE	AGENCY RECRUITMENT BANNER	LEO BURNETT	LEO BURNETT	JAREK WIEWIORSKI	
<b>MARKETING / VIRAL MARKETING</b>					
POLAND	BEFORE YOU ENTER (WEAR CONDOMS)	KRAJOWE CENTRUM DS, AIDS	ARC WORLDWIDE POLSKA	RAFAL GORSKI	ARC WORLDWIDE POLSKA
HUNGARY	SMS BANDI	PANNON GSM ZKT	LEO BURNETT BUDAPEST & CARNATION	PETER TORDAI	
ROMANIA	THE REVENGER	VODAFONE ROMANIA	SCALA JWT PUBLICITATE	BOGDAN GHEORGHIU	BASE PRODUCTION
HUNGARY	MERCEDES	KOTANYI HUNGARIA KFT	YOUNG & RUBICAM BUDAPEST		UMBRELLA
HUNGARY	TESCO	KOTANYI HUNGARIA KFT	YOUNG & RUBICAM BUDAPEST		UMBRELLA
RUSSIA	SERIOUSLY FETISH	FETISH FILM			FETISH FILM